

Press Release

FOR IMMEDIATE RELEASE

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San Diego Company Develops Anti-Abduction And Missing Person RFID Wireless Applications.

SmartWear Technologies Prepares to Launch Innovative Product Line

San Diego California — June 27, 2005 — SmartWear Technologies, Inc. an emerging company in the research and production of wireless applications for consumer purposes, is developing new ways to bring wireless technologies into everyday use, and directly addresses Anti-Abduction and Rescue Applications.

SmartWear bases its innovative wireless applications on Technology that is proven and functional in industries from retail to air transportation. SmartWear leverages wireless technology to create early-detection systems, and envisions incorporating its patented technology into practical consumer products designed to monitor the whereabouts of children or locate missing persons.

The company's first products, incorporate RFID tags embedded in clothing of children, which allows parents to monitor the child's whereabouts and trigger an alarm if the child leaves a designated area or crosses a boundary.

Outside the home, SmartWear can help Law Enforcement or Search and Rescue locate children or missing persons who have been abducted or are missing. In the future, SmartWear will be adapted to a variety of monitoring and locating systems and interface with law enforcement and AMBER Alerts

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